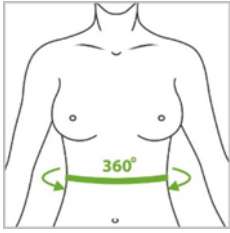
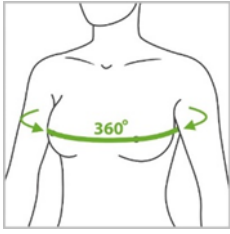
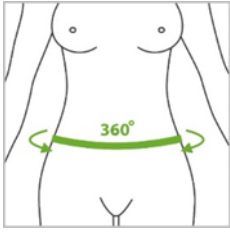

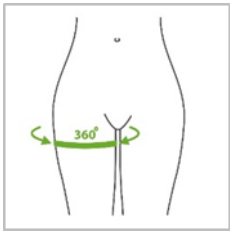
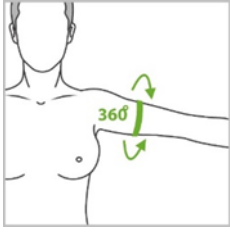
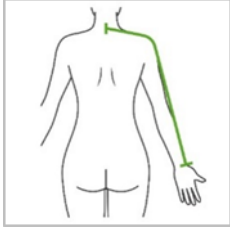
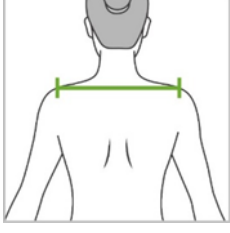
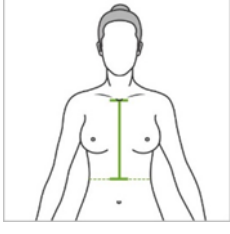
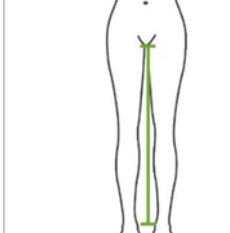


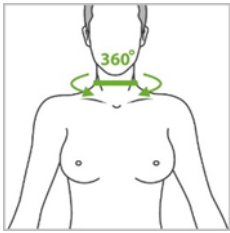
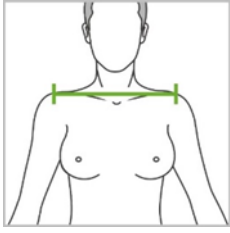
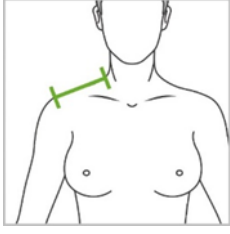
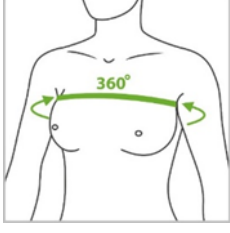
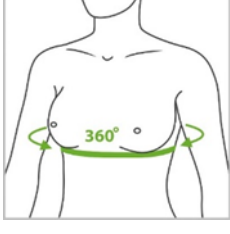
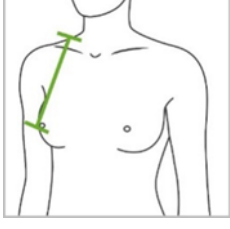
My Balodana Fit Profile

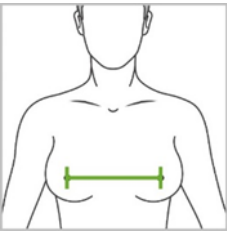
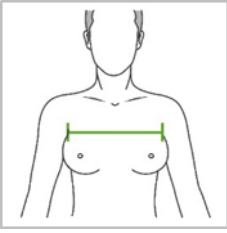
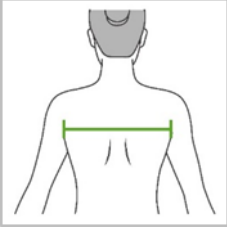
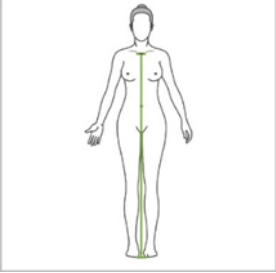
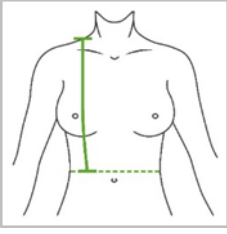
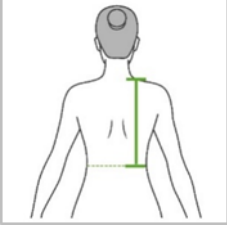
Invest 20 minutes to save HOURS of shopping frustration and \$\$ in clothing returns

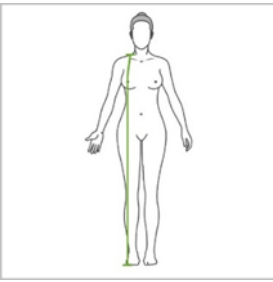
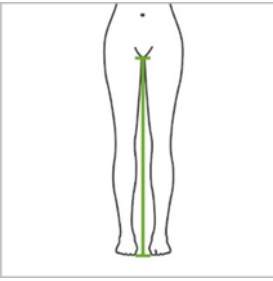
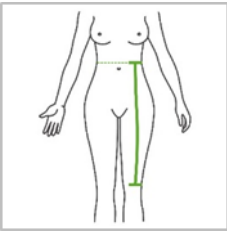
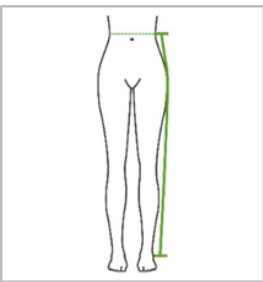
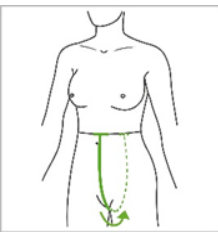
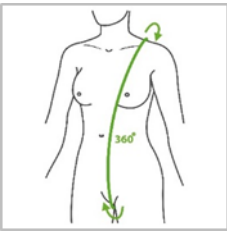
- You don't have hire a professional, just ask a friend! But we always recommend a professional measuring session with a tailor or alterations specialist. It's usually a tiny cost and takes only about 10-20 minutes most cases.
- Wear the shoes and undergarments you will wear with your item, or an average of your typical clothing.
- For best results, **put a ribbon or stretchy string** around your waist to get the midpoint measurements. Then you are consistently using the same reference point.
- Not all measurements are required for all items, but the more complete and accurate measurements you can provide, the better the ability of your dressmakers to fit you perfectly. Use inches or centimeters, either is fine.
- When you're done, input your metrics securely at www.balodana.com and you're ready to shop!

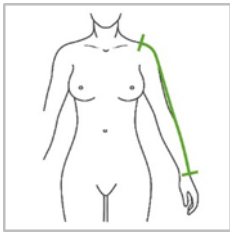
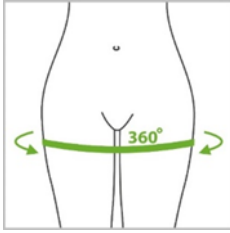
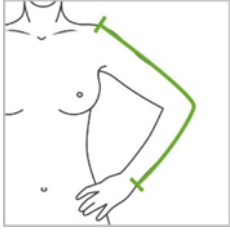

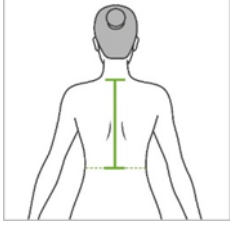
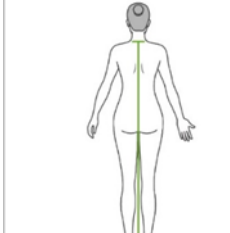
Measurement	Instructions	Reference Picture	Write Your Measurements
Waist	Put arms down and bend at your elbows. Where your elbow points is your natural waist. It is generally the narrowest point on your torso, about 2-3 inches above your belly button. Stand tall and natural. If you are round-shaped or have "rolls", do not suck them in abnormally. Just be relaxed, you want this to be comfortable but not too loose.		
Total Bust	Take a 360° measurement at the widest point of your bust. Measure with your arms down rather than out to the side. Note: The nipples are not always the widest point of every woman's bust.		
Hips, Highest Point	Measure approximately 3" below your waist, at the top point of your hip. Take a 360° measurement, with your feet together.		
Hips, Widest Point	Measure approximately 8" below your waist, at the widest point of your hips (and generally encompassing your booty). Take a 360° measurement, with your feet together.		

Measurement	Instructions	Reference Picture	Write Your Measurements
Single Thigh	Wrap the measuring tape around the thickest part of your thigh, with legs straight. This is typically right under your booty but may vary for individuals. Take a 360° measurement of one leg/thigh.		
Widest Point of Upper Arm	Take a 360° measurement of the widest part of your upper arm. Flex or bend your arm if you want a looser fit. Otherwise, leave your arm outstretched.		
Neck to Sleeve Length – Straight Arm	Start at the middle of the back of your neck. Measure to your shoulder bone, then down to your wrist. Let your arm hang down naturally. This is for most shirts and dresses. If you are measuring for a suit jacket, ask your designer to add 2 inches (4 cm) or preferred length for suit sleeve.		
Shoulder to Shoulder – Back	Measure from one shoulder bone to the other across the back of your neck. If you have trouble figuring out where your shoulder tips are, find anything you own that fits you well and has both a collar and a sleeve and measure its shoulder length. Often, the back measure is a few inches longer than the front shoulder-to-shoulder measure.		
Front, Collarbone to Waist	Stand tall as you measure from the center of your collarbone (your clavicle) to your waist. For added accuracy, tie a string around your natural waist before measuring!		
Inseam to Ankle	Measure inside the top of the leg to ankle bone.		

Measurement	Instructions	Reference Picture	Write Your Measurements
Neck	Take a 360° measurement at base of your neck.		
Shoulder to Shoulder - Front	Measure from one shoulder bone to the other across the front of your neck. If you have trouble figuring out where your shoulder tips are, find anything you own that fits you well and has both a collar and a sleeve and measure its shoulder width.		
Neck to Shoulder	Measure at the base of your neck—on the top of your shoulder—to the tip of your shoulder bone.		
Top of Bust	Get a 360° measurement under your armpits, along the top of your bust.		
Under Bust	Take a 360° measurement where your bra band sits, right underneath your bust.		
Bust Depth	Measure a straight vertical line from the top of your shoulder to the apex of your bust (may or may not be your nipple). Remember to wear or not wear a bra, depending on your general preferences.		

Measurement	Instructions	Reference Picture	Write Your Measurements
Apex to Apex	Measure in between the two highest points of your bust (often from nipple to nipple- but not necessarily for all women or in the case of reconstructive surgery).		
Cross Front	Measure horizontally across the front of your body from armpit crease to armpit crease. Keep your arms down by your side.		
Cross Back	Measure horizontally across the back of your body from armpit crease to armpit crease. Keep your arms down by your side.		
Front, Collarbone to Floor	Stand tall as you measure from the center of your collarbone (your clavicle) to the floor.		
Front, Shoulder to Waist	Measure from the high point of your shoulder, over your bust, and to your waist.		
Back, Shoulder to Waist	Measure from the high point of your shoulder to your waist.		

Measurement	Instructions	Reference Picture	Write Your Measurements
Front, Shoulder to Floor	Stand tall as you measure the front of your body from the top of your shoulder to the floor. Make sure to measure from the top of your shoulder, OVER your bust and keep a straight, vertical line.		
Inseam to Floor	Measure inside the top of the leg to the floor.		
Front, Waist to Knee	Measure down from your natural waist to the top of your knee.		
Outseam, Waist to Ankle	Measure outside the body from your waist to your ankle.		
Crotch	Tie a string around your natural waist. Measure from the center of the front of your waist under your crotch to the center of the back of your waist.		
Crotch Over Shoulder	Take a 360° measurement from your crotch looping around one of your shoulders. This measurement is specifically meant for jumpsuits and rompers.		

Measurement	Instructions	Reference Picture	Write Your Measurements
Sleeve Length, straight arm (most tops and dresses)	Measure from your shoulder bone to your wrist bone. Let your arm hang down naturally. This is for most shirts and dresses. If you are measuring for a suit jacket, ask your designer to add 2 inches (4 cm) or preferred length for suit sleeve.		
360 Thigh (Under Butt)	Wrap the measuring tape around the thickest part of your thigh, with legs straight. This should be right under your booty. Take a 360° measurement.		
Sleeve Length, bent arm (for suits and jackets)	Measure from your shoulder bone to your wrist bone. Place your hand on your waist to form a 90° angle as you take this measurement.		
Widest Point of Calf	Take a 360° measurement of the widest part of your calf. This measurement is most important if you have very large or very skinny calves.		
Back, Spine to Waist	Stand tall as you measure the back of your body from the top of your spine at the base of your neck to your waist. For added		
Back, Spine to Floor	Stand tall as you measure the back of your body from the top of your spine at the base of your neck to the floor.		

FAQs

Don't my measurements change all the time?	Most don't, unless you have a drastic weight change. Still, it's a good idea to re-check your waist, hips and bust about every 6 months or before ordering a new item.
Should I add some "padding" on measurements?	It depends on how you like your clothes to fit and which areas you're measuring. Use common sense and preference in thinking about the ultimate fit of the garment, such as sleeve length. You should not squeeze yourself when taking measurements or the clothing may be too tight. Dressmakers can usually add extra fabric in a garment seam if you request it, to allow you to expand it later if you need. Custom made clothing can last a lifetime, and knowing tips like this helps you get the most from your investment!
My tailor measures things differently. Who's right?	Tailors have their own preferences, and we respect that. However, we ask that you use our guides for Balodana. It's the standard we ask all our designers and makers to use.